

Explore...

not just beyond your present boundaries, but reveal possibilities you never knew existed.

Discover...

the patterns and structures underlying NLP and develop flexibility, congruency and artistry in using them.

Create...

your own models of excellence.

Learn...

a plethora of practical, advanced skills; learn in a variety of styles; and increase your ability to learn.

Evolve...

yourself.



fd NLP Master Practitioner Course

With emphasis on Personal Evolution, Powerful Influencing Skills and Modelling, you'll explore:

- **Personal Mastery** This will include Secrets of Mastery, the use of NLP with wisdom, perceiving and creating Multiple Descriptions, exploring Conscious/Unconscious balance.
- **Beliefs and Values** Learn to detect and recognise beliefs, explore their structure, and learn numerous ways of transforming them to create deep-rooted and pervasive change.
- **Advanced Sub-Modalities** Learn to perceive Sub-Modality Accessing Cues, discover a range of advanced sub-modality change techniques, and become generative in your use of sub-modalities.
- **Meta-Programs** You'll learn to detect these 'fundamental filters' for perceiving the world, and to utilise them conversationally for rapport, motivation, sales, education, etc. (Course includes the full 3-day Words That Change Minds seminar including LAB Profile Practitioner Certification.)
- **Meta-States** These are states about states. Learn to strengthen and build life enhancing ones including your 'Executive Controller'.
- **Time-Lines** Learn to elicit and change 'Symbolic' Time-Lines, utilise Multi-Generational Time-Lines and change deep-rooted problems.

- **Core Identity Process** Connect up to your 'Core' States.

- **Modelling - The methodology of NLP.** Become generative in your use of NLP. Learn to create models of excellence to replicate the expertise for yourself and to pass on to others. Exponentially expand your NLP proficiency. Undertake a Modelling Project.

- **Advanced Language Patterns** This will include advanced Meta-Model and Milton Model patterns, and 'Sleight-of-Mouth' patterns.

- **Plus** Life Metaphors, Presentation Skills, New Code Shamanistic NLP ... and more...

Add-on Optional Modules:

- **The Language of Influence** Take your Practitioner level knowledge of Ericksonian Language Patterns & Hypnosis to a deeper level.

- **NLP Coaching Diploma or Coach Practitioner Certification** Two or five days specifically on coaching frameworks and skills providing INLPTA NLP Coaching Diploma or NLP Coach Practitioner certification.

Core Modules

Style

Our style has always been eclectic. We draw on many different 'schools' of NLP and incorporate the best available. You benefit from a brilliant richness of tried and tested advanced level developments.

Contents

Whilst you will be learning many new, practical and immediately usable techniques and gaining greater mastery of Practitioner level material, the emphasis of this Master Practitioner training will be on: learning the underlying patterns of NLP and multi-level processing, generative learning, working with beliefs and identity level issues, and developing the attitudes and skills of modelling.

As well as the main themes listed, there may be recaps of other topics, general exercises to enhance learning ability and self-knowledge, interactive discussion to stimulate learning at levels of Mastery, coaching exercises and ongoing guidance on the Modelling Project.

"The course is comprehensive, rigorous and reaches the highest ethical standards. I gained learning of value in every facet of life, and especially in my public sector work, management of people, organisational development, relationships and personal issues. I have developed substantially over the past six months as a result. Excellent value for the investment of time and money."

Sue Edgar, Strategic Leader, DfSE

Module 1 - Secrets of Mastery

States of Mastery
Conscious - Unconscious Relationship
States of Attention
Deep Rapport
Practitioner Level Review & Integration
Eliciting and Designing Meta-States for Mastery and Modelling
Accessing 'Demon States'
Commitment and Congruence
Overview of Modelling and Introduction to the Modelling Project

Module 2 - Modelling

Modelling - Task Decomposition
Pattern Detection
The Modelling Array
Aligning Perceptual Positions
Intuitive Modelling
Creating your 'Executive Controller' for Enhanced Flexibility

Module 3 - Words That Change Minds

LAB Profile - the complete 3-day Words That Change Minds seminar including LAB Profile Practitioner certification

Module 4 - Modelling Plus

More Meta-Programs
Eliciting TOTEs and Strategies
Eliciting Values and Beliefs
Modelling Meta-States
Modelling Installation, Design and Transfer

Module 5 - Changing Beliefs

Belief Self-Assessment
The Structure of Beliefs
Shifting Perspectives
Sleight of Mouth Patterns and Mind-Lines for Conversational Change
Walking Belief Change Pattern
Re-imprinting (with 'Divine Intervention')
Hierarchy of Values
Changing Values

Module 6 - Transformation & Presentation Skills

Symbolic Timeline Elicitation and Change-work, and Timeline Therapy
Core Integration Process
The Graves Model of Values Systems: Spiral Dynamics, for individuals and groups
Presentation/Training skills.

Module 7 - Integration

Modelling Project Presentations (testing and transfer of your model)
Group Modelling and Intervention Design
Metaphors of Identity
Integration
Future Pacing
Evaluation, Certification & Celebration

"[As a result of this course] there has been a change in the very fibre of my being. This has been helped by the emphasis of the course on personal evolutionary change ... My teaching ability has improved enormously and that's resulted in more students, which means more income which has led to me having my own house ... Life is joyful and friends and family have commented on how much I've changed."

Mike McCarthy, Tai Chi, Kung Fu, and Stress Management Teacher

Quality Trainers

Frank Daniels has been training NLP publicly and in-house since 1990. He trained with both John Grinder and Richard Bandler, as well as with Robert Dilts, Wyatt Woodsmall, Connirae Andreas, Charles Faulkner, Christina Hall and many other NLP originators and has completed the INLPTA NLP Master Trainer training. He is a certified LAB Profile Trainer/Consultant, Meta-States Practitioner, INLPTA Business NLP Practitioner Trainer, INLPTA Coach Trainer, Coach and UKCP (NLP) registered Psychotherapist. Frank, who is known for his caring and playful attitude, his integrity, his thoroughness and support of participants, co-ordinates the whole course and is the main trainer.



Plus either:

Katrina Patterson is a Certified (INLPTA) NLP Trainer, Executive Coach, and eclectic therapist (using anything that works) – including Natural Vision Therapy, EMDR and TFT. She has had her own private practice since 1995. She has presented NLP trainings in Brazil, The Czech Republic, Slovakia, Slovenia, Ireland and the USA, and has co-written Breakthrough Language Learning. Natural vision training has become a passion as is storytelling. Katrina will present the Core Integration process.



or:

Fran Burgess, certified NLP Trainer, founder of The Professional Guild of NLP and author of the NLP Cookbook.

Plus Coaching from experienced coaching assistants.

"Frank has a considerable knowledge of all aspects of NLP and presents them in a structured way that allowed me to develop my understanding and knowledge. ... also impressed with the trainers who assisted on the Words That Change Minds weekend, and by Katrina [discovering my core state]."

Cathy Sutcliffe, Quality and Environment Manager.

"I would fully recommend this course to others, especially those who do not like larger groups as a learning setting. Frank provides a safe and happy place in which to learn, always encouraging, always ready to listen. Go, learn and have fun."

Jenny Hawke, Chartered Physiotherapist



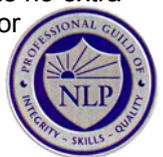
"... an exciting experiential journey which has brought me to a point where I can do more than I ever thought was possible. I have been enabled to integrate my previous NLP learnings into a way of being that I am totally comfortable with, and have clarified my life's vision and purpose - which now guides all that I do. I have gained confidence, self-awareness and a passion to continue on my own personal journey with commitment and enthusiasm. Despite my initial panic at the thought of having to do a modelling project, I found the process to be extremely interesting and useful. The standard of the training has been of the highest quality."

Janice Graham, Education Project Director

Certification



Our Master Practitioner Core Course meets and exceeds INLPTA and ANLP requirements. By being a member of INLPTA and The Professional Guild of NLP you are assured of the quality and content of the course. Certification is based on behavioural competence, a written assessment and completion of a Modelling Project. There is no extra charge for certification. The prerequisite for Master Practitioner certification is having a recognised (full-length) NLP Practitioner Certification. If you do not have one, please enquire.



Group Size

To gain maximum benefit we want to make sure you receive personal attention and due to the size of venue room size our next course will be limited to 8 participants.



"I came back from seminars led by John Grinder and Robert Dilts in France. I was determined to keep the standards up and shopped around until I was invited to attend a seminar led by Frank Daniels - this was a wonderful experience at all levels and I no longer hesitated. My choice was excellent. ... One feels that constant learning is taking place for everyone involved (including trainers) in an atmosphere of playfulness and joy. Even at the toughest moments one feels that the world is a friendly place for the curious learner. A very gratifying experience that I recommend to anyone who is shopping around like I was!"

Michèle Sitruk-Hinchliffe, Counsellor/Teacher

Some of the Benefits of Attending the fda NLP Master Practitioner Course

- Reliability and experience assured by fda being one of Britain's longest established NLP providers.
- Stimulation, challenge, light-heartedness, caring, respect, integrity, fun, and 'being human'.
- Quality assured through INLPTA accreditation and certification plus Professional Guild of NLP recognition.
- Fantastic value-for-money at out-of-London rates.
- High quality personal coaching.
- Integrated course drawing on a diversity of styles yet coordinated throughout by Frank Daniels.
- Breadth of content with duration long enough to ensure depth of learning.
- Full money-back guarantee of satisfaction.
- Choice of optional extras
- Tangible, lasting results. Rather than a quick high that leaves nothing behind, gain the skills and approach that will provide you with tools and development for the rest of your life.

Logistics

Venue

The core course will take place at our rooms in the village of Crich, Derbyshire.

Dates - please enquire re next course and let us know you are interested

Core Course of 21 days, usually over 7 modules

- Module 1
- Module 2
- Module 3
- Module 4
- Module 5
- Module 6
- Module 7

Plus, optionally:

NLP Coaching Diploma Course Module 3/NLP Coach Practitioner Course Part 1

NLP Coach Practitioner Course Part 2

The Language of Influence: Ericksonian Language Patterns (Parts 1 & 2)

LAB Profile Practitioner Certification Day

Investment:	<u>Corporate Rate</u>	<u>Self-Financing Rate</u>
Core Course	£2,595	£1,595
Early Booking Rate		£1,445
Optional Select Extras: (Special reduced rates for Core Course participants)		
The Language of Influence 4 days	£380	£180
NLP Coach Practitioner Course (Parts 1 & 2)	£500	£250
NLP Coaching Diploma Module 3, 2 days	£195	£95

Reduced rates for the Core Course are available for couples attending together, for previous Words That Change Minds participants and for those who are already NLP Master Practitioners.

To book contact:

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