

# NLP Core Skills

with  
**Heart, Wisdom & Integrity**

**2-Day Seminar with Frank Daniels**

## Learn How To:

- Enhance relationships
- Be more resourceful and generate states of excellence, such as confidence, calmness or enthusiasm
- Think and plan like the most successful people
- Plan for, and get, what you really want
- Let go of negative feelings and thoughts
- Transform bad habits
- Help others get what they want
- Know how others are thinking
- Accelerate your learning
- Generate new options and enhance self-esteem

*"I found the training stimulating and rewarding. Although I had listened to some of the material previously on audio ..., I never seemed to be able to put it into practise. Now I know I will be able to."* Ian Flood, Chartered Engineer

*"Brilliant. Thoroughly enjoyable and very useful to me both personally and professionally."* Development Trainer

If you: are seeking a comprehensive immersion in the fundamentals of this field; want to enhance your communication skills or personal development; want to gain some core coaching skills; are looking for an experience of NLP or of our training before continuing with our NLP Practitioner course; or are just curious about what NLP can offer; then come and benefit from this seminar.



Frank Daniels, Director and Course Trainer

*"Informative, stimulating, relatively informal, powerful techniques. The whole thing had a 200% rating from me."*

Psychology Lecturer

## What To Expect

During this highly experiential and enjoyable 2-day seminar you will discover the essence of NLP, what the underlying traits of successful communicators are, and how to influence your own and others' emotional states and thinking patterns.

You can also expect to have fun as you gain new perspectives and increasing enthusiasm about the possibilities opening up to you.

For those already familiar with some NLP terms, what you will be learning will include: Verbal and Non-Verbal Rapport skills, Setting Outcomes, Circle of Excellence, Representation Systems, Sub-Modality Changes, Swish, and the New Behaviour Generator.

For details contact:



Frank Daniels Associates

Tel: 01773 857678

Email: [info@FrankDanielsAssociates.co.uk](mailto:info@FrankDanielsAssociates.co.uk)

# NLP Core Skills

with  
**Heart, Wisdom & Integrity**

*"This is my second training. I fly 8,000 miles to attend this training. I got my outcome. Need I say more?"* R.H. Wiwoho, Doctor

## Why NLP

NLP is becoming increasingly well-known as being at the forefront of the field of personal and interpersonal skills development.

NLP is based on studying how people experience the world and communicate with others, and what the core skills and attitudes of successful and fulfilled people are. This has led to a whole range of traits and step-by-step procedures for developing skills in communication, self-awareness and personal evolution. You can use NLP to enhance your effectiveness, overcome problems and generate excellence in almost any area of human experience.

## Previous participants on this course have applied what they've learnt to enhance:

Coaching	Counselling	Teaching
Management	Sales	Customer Service
Training	Nursing	Making friends
Consulting	Social Work	and of-course
Therapy	Getting a job	Personal Development
Supervising	Parenting	

## Why Frank Daniels Associates

Our aim is to facilitate people in developing their potential, to be their best, through superb training in an ethical and caring manner.

You'll benefit from:

- Reliability and experience - we are one of Britain's longest established NLP providers having been training NLP since 1990. We are also a member of INLPTA, the International NLP Trainers Association, and a founding member of The Professional Guild of NLP
- Small group size (usually a maximum of 9 students) for personal attention and coaching
- Respect and integrity - not only in the training, but also in how you learn to use NLP
- Emphasis on practical application and tangible, lasting results
- Superb value-for-money
- Money-back guarantee

*"Frank and NLP helped me to make the 'Quantum Leap' in personal growth and effectiveness."*

City Council Trainer

## Trainer

**Frank Daniels** is a Certified NLP Trainer (INLPTA registered). He trained with both NLP co-founders. In addition to giving public seminars he has taught NLP in-house for various organisations and public services (such as the Police and Social Services) and businesses (such as Rank Xerox). He is also a trained Coach, registered UKCP (NLP) Psychotherapist and Ericksonian Hypnotherapist with a private practice. He has a wealth of experience having been training NLP since 1990, and is known for his integrity, humour and skill.

*"I wish I had attended an NLP course years ago. I'm certain it would have had a positive effect in prevention and cure of many situations in my life. The use of humour, 'live' practices, and examples were a winning combination."*

Helen McClelland, Health Visitor

## Logistics

**Entry Requirements:** None (an open mind and willingness to learn are useful!)

**Venue:** Crich, Derbyshire

**Next Dates:**

**Investment:** Employer Sponsored rate ..... £265  
Reduced Self-Financing rate ... £140

### **With a Money-Back Guarantee of Satisfaction**

If you were to be dissatisfied, let us know within 30 days of attending and we will refund all moneys paid in full.

**Certification:** You will receive a certificate of attendance. These 2 days also count as the first 2 days of our INLPTA accredited 4-day NLP Diploma Course, 6-day NLP Coaching Diploma Course, and 21-day NLP Practitioner Course.

*"... the one course I have been on, where I have learnt the most. Originally I wanted this course to improve things at work, but the course has opened my eyes to ways that NLP can help in all walks of my life."*

Jacky Ward, Systems Tester (IT)

*For details contact:*



**Frank Daniels Associates**

**Tel: 01773 857678**

**Email: [info@FrankDanielsAssociates.co.uk](mailto:info@FrankDanielsAssociates.co.uk)**