

The Language of Influence

Ericksonian Language Patterns & Hypnosis Seminar

"Fabulous - recouped my investment within the first hour or so!"

Andy Gudgeon, Business Psychologist, NLP Master Practitioner

Are you ever in a position of influencing others?

Would it be useful if more of your suggestions or ideas were accepted, in an atmosphere of respect and rapport?

Would you like greater skill in influencing someone's emotions, thoughts and behaviours?

On this seminar you will learn many powerful language patterns to increase your ability to influence with integrity.

Through in-depth immersion you can dramatically increase your skill in these powerful verbal and non-verbal patterns.

As they are indirect, subtle and respectful of people's right to learn and change in their own way, Ericksonian Patterns can be used informally e.g. in

meetings
teaching
leadership
training

parenting
sales
personal-
development

coaching
social work
counselling

as well as formally, e.g. as part of therapy.

Which areas of your life would you like to enhance?

"A magical journey with learnings of direct relevance to my work and personal development. I would recommend this course to anyone with an interest in understanding the phenomenal legacy of Erickson. Incredible value for money!"

Angus McLeod, Coach, Trainer & Author of Performance Coaching

Skills for Life

- Gain rapport more easily
- Achieve desired results
- Stimulate motivation
- Empower people
- Avoid resistance
- Influence others elegantly
- Facilitate change

Use these skills anywhere where the quality of your communication is important.

Powerful Patterns & Approach

- Communicate with a person's unconscious mind
- Recognise and utilise naturally occurring everyday trance states
- Deliver suggestions with subtlety and elegance
- Initiate trance states both formally and conversationally
- Use analogies and simple and in-depth metaphors/stories to influence and bypass resistance
- Evoke altered states both verbally and non-verbally

For details contact:

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Web: www.FrankDanielsAssociates.co.uk



The Language of Influence

"Very interesting and informative. It has given me new ways/options to develop personal skills ... material and contents very relevant."

Senior Social Worker

These patterns were developed by Milton Erickson, one of the original models for NLP. As the world's leading Clinical Hypnotherapist he developed a naturalistic way of communicating with, and influencing, people at multiple levels. Now you can learn some of these 'Ericksonian Patterns' to use in your everyday life.

For those familiar with the jargon, the course will include: Artfully Vague Language, Transitions, Pacing and Leading, Representational Systems, the Yes Set, Presuppositions, Analogies, Quotes Pattern, Parallel and Isomorphic Metaphors, Embedded Commands.

Trainer: Frank Daniels has a wealth of experience as a Certified NLP Trainer, Business Trainer, Certified Hypnotherapist and UKCP (NLP) Psychotherapist. He is known for his caring attitude, light-heartedness and integrity.



Prerequisite: Participants ranging from newcomers to NLP Trainers have benefitted from this course. We recommend that you have at least basic NLP knowledge (e.g. our NLP Core Skills Seminar), or other communication skills training.

"A very relevant course to my need to deepen my ability to be accurate with my language when using hypnotherapy techniques. I've tried Ericksonian work before but have not connected naturally with it. Frank's approach of using the techniques to facilitate the learning is excellent."

Virginia Smith, Hypnotherapist/Psychotherapist

"I found the 2 days mentally stimulating and very interesting. I took a lot away from the course which I will be able to use both at work and outside."

Stuart Uprichard, Coaching/Training, Egg

"... the things learned on this course were invaluable."

Andy Smith, Civil Servant & Reiki Master

"This was the best course of all I have attended. Everything was valuable."

Administrator

"I have been very impressed with the seminar. I am already delightfully surprised to remember much of what I learned and I am 'readily' utilising my resources in order to activate my potential. ... What I wanted from the course was to reinforce the skills learned from a previous NLP course and to develop those skills further. I feel that I have achieved this and more and I thank you."

Anne Seanson, Remedial Physical Therapist

"I thoroughly enjoyed the weekend, it highlighted what I didn't know about the subject."

Richard Davies, Hypnotherapist, NLP Practitioner

"Overall, brilliant – good learning and well taught. Fun. I loved it and want to do it again."

Louisa Lera, Homeopath

Venue: Crich, Derbyshire

Dates: 2 & 3 and 23 & 24 April 2016

Investment: Parts 1 & 2 together (4 days):

Employer sponsored rate..... £625

Self-financing reduced rate £375

Or, each part individually:

Employer sponsored rate £325

Self-financing rate £200

Certification and CPD

We will provide you with a certificate of completion. This course is endorsed by The Professional Guild of NLP.



Whatever your level of NLP experience, you can look forward to being delightfully surprised at how much you'll learn when you attend this course. And, whilst you don't need to **telephone us now**, you could, couldn't you!

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